



FOR IMMEDIATE RELEASE
Royal Falcon Fleet, Singapore, September 10, 2011

Royal Falcon Fleet Welcomes Forbes Global CEOs' in Kuala Lumpur, Malaysia, September 2011

The Forbes Global CEO Conference 2011, Kuala Lumpur, Malaysia, is hosted by the Malaysian Government and sponsored by Royal Falcon Fleet along with other world renowned companies such as: EMC², Julius Bär, Tata Consultancy Services, Blackberry, BMW, etc.

Royal Falcon Fleet is delighted to welcome the movers and shakers of the world from 12-14th September, 2011 in Kuala Lumpur to discuss the most challenging issues at hand - "AT THE CROSSROADS".

Challenging times call for a fresh, bold approach. In September 2011, Royal Falcon Fleet has strengthened the skill base of its team by bringing in four new highly experienced yacht building experts.

We are fully geared to change the dynamics of mega yacht building in the areas of design, luxury, stability, speed and functionality together with our strategic partners Porsche Design, Greenline, MTU, Imtech, MJP, Stienway Lyngdorf and Incat Crowther.

In the midst of the current economic environment, we are forced to re-examine traditional approaches to solving the issues that affect our businesses and investments. We are committed to offer maximized benefits to our customers' investments. Therefore, Royal Falcon Fleet is launching the concept "**Catch a Billion dollar dream with a Million dollar budget**", which offers our customers unmatched affordability of mega-yacht ownership without compromising on luxury, through the fractional ownership program in Royal Falcon Yachts.

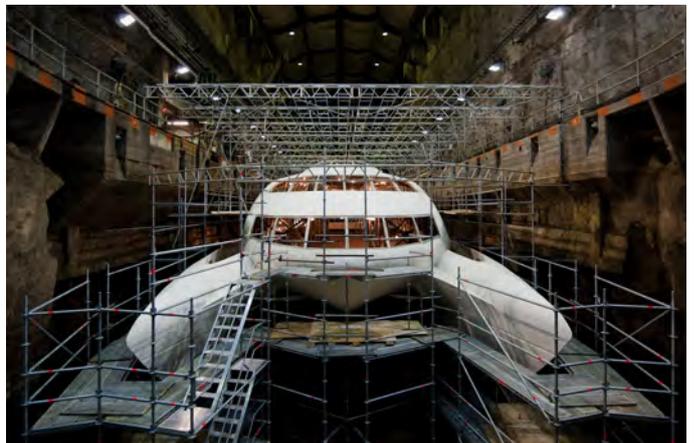
Our debut model the RFF 135 by Porsche Design has received much media attention worldwide and continues to enjoy and attract unprecedented reviews.

Royal Falcon Fleet is determined to deliver **Power. Passion. Pride** on the sea.

For more details: www.royalfalconfleet.com



RFF 135 at the Kockums Shipyard in Sweden



RFF 135 - "Spaceship of the Sea" at the Kockums Shipyard in Sweden